

EXHIBITOR Representatives

Henning Falster; Cheryl Anderson; Dale Thorstad; Grace Defilippis,

ACADEMY Representatives

Samantha Lewis AuD, 2009 Program Chair; Cheryl Kreider Carey Executive Director; Lisa Yonkers, Sr. Director, Meeting Services; Brittany Kuntz, Industry Services Coordinator; Sabrina Moton, Meeting Services Manager; Shannon Kelley, Director, Industry Services

GENERAL COMMENTS- Lisa Yonkers

- Lisa called the panel to order.
- Introductions were given by Yonkers
- The Recap from the previous conference call was attached

AudiologyNOW! 2009 Updates

- Exhibitor Manual is online. Printed copies have been mailed out to those who requested them. Explained that there will be no hard copies of the manual next year. Made note that if there is a change for the manual to email all exhibitors so they are aware.
- Student Labs email blast will be sent next week and letters have been mailed out. Have had some responses. We asked the panel to get the word out. Ideas from panel to send the letters to the main contact at companies who are responsible for educational training.
- Student button update asked panel if exhibitors would wear buttons to let students know whom they can speak with and are friendly. Buttons will be in expo office and we will distribute 1 to each booth prior to the show.
- Exopcad feedback was ok. Few complaints that they couldn't see the floor plan, couldn't print, or when they clicked on the floor plan it would bring up an email.
- Registration at 1019 including exhibitors. We had 969 last year at this time. We have 940 if we do not count exhibitors, expo convention, and expo only.
- Celebrate Audiology will be held at the Dallas World Aquarium on Wednesday night.
- Update on the website, a new link for exhibitors to look up venues.
- Itinerary Planner will be up the 5th of December.
- Learning Modules great turn out 1 to 2 hour sessions. Exhibit courses 43 submissions 26 up from last year. 25 accepted learning modules 41 hour long sessions and 25 two-hour sessions. 40 featured sessions and 13 learning labs.
- There will be a new exhibitor lounge near the exhibitor service counter on the show floor with couches and tables for eating.
- Tentatively looking to add a shuttle for exhibitors on Tuesday to set up booths.

Items to note

- Proposed composition of EAP members was discussed. Change from membership parameters of "type of company" to "booth size". 1 booth 100 NSF, 2 booths 200-700 NSF, 2 booths 800-1600, and 3 booths over 2500. Will email excel sheet of the current breakdown for review by Panel members. Would like this complete before AN! 2009.
- Proposed method of priority points system to include earning points for supporting ABA, Foundation and ACAE events during the year. Questions were raised about how to track points outside of the convention.
- Board of Directors met in October and reviewed proposed ethics policy. They are taking more time to get feedback from membership.
- Sponsorship changing AudiologyNOW! 2010. Suggested items that are perceived gift-like may be removed from sponsorship menu.

New Business

- Potential dates for June site visit. Will be at the Hilton San Diego
- 2010 Program Chair Announcement is Jennifer Shin, Ph.D., University of Kentucky Medical Center

Next Meeting

- Next meeting will be February 10th, 3PM EST.

Adjournment