

From: [American Academy of Audiology](#)
To: [Shannon Kelley](#)
Subject: April ExhibITS - Before You Go
Date: Thursday, March 31, 2011 12:17:37 PM

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April 2011

Contact

[Expo Department](#)
[Exhibitor Advisory Panel](#)
[Shannon Kelley](#)

703-226-1037

The EXHIBITS newsletter is your primary source for information, reminders, and important updates on AudiologyNOW!® Please contact the Academy if you have any concerns or questions. As always, we welcome your feedback.

Before You Go!

Looking for Show Management?

Show Management office will be in the Exhibitor Services Area in the back of Hall F2. Stop by if you have any questions or just want to say "hello!"

Exhibit Hall Hours

Thursday 11:30am – 6:00pm *NOTE EARLIER OPEN TIME THIS YEAR!
Friday 9:00am – 5:00pm
Saturday 9:00am – 2:00pm

Registration Location and Hours

Exhibitor registration is located in Hall F2 Lobby.
Exhibitor registration hours:

Tuesday	Noon - 5:00 pm
Wednesday	7:00 am - 7:00 pm
Thursday	8:00 am - 5:00 pm
Friday	8:00 am - 5:00 pm
Saturday	8:30 am - 2:00 pm

[Click here](#) to access the AudiologyNOW! 2011 Mobile browser

Student-Friendly Buttons

Once again, student-friendly buttons will be delivered to your booth. Please be sure to have someone wearing these pins to help students identify who they can speak with to learn more basic information about your products and services. If you need more pins, they will be available in the Show Management office in the Exhibitor Services Center.

"Suitcasing" on the Show Floor Is Prohibited!

While on the show site, if you should see anyone "selling" to attendees from the floor and they are NOT a paid exhibitor, you should contact Show Management immediately. This activity is prohibited by the Academy.

Violations and Ethics

All exhibitors should be familiar with the Academy Rules & Regulations found on the back of your Exhibit Space Application and Contract. These can also be found in the exhibitor manual. Please be aware that any infractions on the trade show floor will be noted and can impact your participation at future events.

No-Shows

Exhibitors who are not completely set up by 10:00am on Thursday, April 7 will have their booth space lounged. If the exhibitor does not show up and does not provide the Academy with written notification 30 days prior to the show opening, the exhibitor will automatically be charged a \$500 lounge fee. The no-show will not be eligible for a refund based on the terms of the exhibit space contract.

AudiologyNOW! 2012, March 28-31 - Boston, MA

Priority Points Schedule for AudiologyNOW! 2012 Booth Selection

Priority Points booth selection for Boston will start on May 3. Information is currently on our [Web site](#).

AudiologyNOW! 2012 Exhibitor Site Visit to Boston – April 26

This is your opportunity to see the Boston Convention Center before AudiologyNOW! 2012 booth selection starts on May 3rd. As a thank you for joining us on the site visit, any exhibitor who participates will be able to pre-block their hotel rooms for AudiologyNOW! 2012.

Schedule* on Tuesday April 26th.
8:30 – Breakfast
9:00 – Exhibitor meeting

9:30 – Tour of the Boston Convention Center
11:30 – Tour of Hotels in our Block
4:00 – Finish
*Schedule – subject to change

Make your hotel reservation at the Renaissance Boston Waterfront and get our reduced rate of \$149.

1. Online: <https://resweb.passkey.com/go/AmerAcademyAudiology>
2. Phone: 800.266.9432 / 506.474.2009

If you are planning to attend, please e-mail [Shannon Kelley](mailto:Shannon.Kelley).

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