



SHARED SPACE APPLICATION & CONTRACT

April 6 – 9, 2011 ~ Chicago, IL



**THIS FORM IS ONLY TO BE COMPLETED BY THOSE WHO WISH TO SHARE THEIR EXHIBIT SPACE
A 2011 EXHIBIT SPACE APPLICATION & CONTRACT MUST ACCOMPANY THIS FORM**

INFORMATION – this information **MUST** be completed – print or type

PRIMARY EXHIBITOR _____ Booth # _____

SHARING COMPANY _____

Contact _____ Phone _____ ext _____

Full Address (no PO Boxes) _____

City _____ ST _____ ZIP _____ Country _____

Email _____ (REQUIRED)

Contact listed above will receive all mailings, news alerts, invoicing, and a copy of the Exhibitor Manual. Contact listed above is responsible for obtaining any/all information from its Primary Company. By providing this information, you consent to permit the Academy to share this information only with our Official Contractors.

BOOTH SHARE RENTAL & PAYMENT INFORMATION

1. Shared exhibit space will be at a cost of \$750 per (each) division, branch or subsidiary that is sharing space with the Primary Exhibitor, multiple shares must submit individual forms. Primary Exhibitor pays the cost of primary and shared exhibit space – separate invoicing will not be permitted.
2. Submission and processing of application does not guarantee selected space assignment to the Primary Exhibitor or approval of the shared exhibit space application/contract.
3. Shared space must be paid in full at the time of submission of the Booth Share Application and Contract.
4. No refunds will be provided after October 1, 2010.
5. Applications must be signed and submitted with standard 2011 Booth Space Application & Contract and include full payment for Primary Booth.
6. AudiologyNOW! reserves the right to reject proposed shared exhibit space applications/contract for any reason. Exhibitor agrees to use the assigned exhibit space according to the Rules and Regulations.
7. Sharing Exhibitors as listed above agree that it will not be entitled to rent meeting rooms or hotel suites associated with AudiologyNOW! or have its company name included in exhibit space signage. Exhibitor will receive badges at the discretion of the Primary Exhibitor in the shared exhibit space under the badge allotment formula.
8. Participation as a shared exhibitor will not afford seniority or tenure for purposes of space allocation at future events. All dealings with respect to the exhibit space shall be between AudiologyNOW! and the Primary Exhibitor.
9. Primary Exhibitor may cancel the Space Share contract, reduce the size of your contracted space, exclude the sharing exhibitor from the exhibit space or decline to provide badges. AudiologyNOW! will not be involved in any disputes arising out of the sharing of the Primary Exhibit space. In no event will such actions give rise to a refund.
10. Should the Primary Exhibitor cancel or reduce their exhibit space, sharing exhibitor will not be guaranteed placement within the exhibit hall floor – unless they purchase a full priced exhibit space. AudiologyNOW! may reassign any open exhibit space at its discretion.
11. All sharing partners **MUST** adhere to the Rules and Regulations as provided on the standard 2011 Exhibit Space Application and Contract, Rules & Regulations, Exhibitor Manual, website, and which is incorporated by reference herein and made a part hereof.
12. Shared exhibitors will receive (1) program guide listing that will be listed in the ProgramNOW! guide that is handed out onsite to every attendee.
13. Primary companies must assign from their badge allotment any badges necessary to the sharing company for their participation. Shared exhibitors can purchase additional badges at the price listed on the Exhibitor Registration form located online and within the Exhibitor Manual.
14. Companies that have signed as a Shared Exhibitor will obtain no priority points toward space assignment. Primary Exhibitors will not receive any additional priority points as a result of sharing their exhibit space.
15. Shared exhibitors must follow the Official Rules & Regulations stated on the 2011 Exhibit Space Application and Contract.
16. Shared exhibit space applications will not be permitted for Non-profit or Educational institutions.

PRIMARY COMPANY _____

SHARING PARTNER _____
IF DIFFERENT THAN PRIMARY COMPANY REPRESENTATIVE

NAME (PRINT) _____
(authorized representative)

NAME (PRINT) _____
(authorized representative)

SIGNATURE _____
(REQUIRED)

SIGNATURE _____
(REQUIRED)

DATE _____

DATE _____

ACADEMY USE ONLY

Date Contract Received: ____/____/____ Payment Received - check no # _____