



## PRIORITY POINTS INFORMATION

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Priority Points booth selection for AudiologyNOW! 2010 San Diego, CA will be conducted online in May 2009 after AudiologyNOW! 2009 event. You will receive a complete information package in Dallas with full details on the Priority Selection process including payment options.

All 2009 exhibitors will receive a scheduled date and time to select their exhibit space. This scheduled time is based on Priority Points. If you miss your scheduled time, you will not be able to select until priority space selection has ended and will be charged the standard booth rate.

Exhibitors may earn additional Priority Points by participating in the Academy's sponsorship program: additional points will be applied towards AudiologyNOW! 2010 only. For additional information, see the Sponsorship Menu. Mergers and acquisitions after March 30, 2009 will not affect Priority Points towards 2010 selection. Penalties will be assigned during 2009 for those who violate the Enforcement of Rules and your Priority Points may be affected. Refer to the Enforcement of Rules located in the Rules & Regulations section.

Copies of the priority points selection schedule will be made available through the following methods:

1. Letter mailed in March
2. Available in Expo Office onsite at AudiologyNOW! 2009
3. Posted on our website <http://www.audiologynow.org/exhibit/space/> at the end of April 2009

If you have any questions, do not hesitate to contact Shannon Kelley, [skelley@audiology.org](mailto:skelley@audiology.org)

NOTE: Use the Audiology Solutions 2010 floor plan as a reference only as it is subject to change.

