



April 14–17, 2010 | San Diego, CA | [AudiologyNOW.org](http://AudiologyNOW.org)  
**EXHIBITOR PROSPECTUS**



The premiere event  
for the audiology  
profession.

# Snapshot

## WHAT

AudiologyNOW!® is the premiere educational event and exhibition for the audiology profession. Audiology Solutions, the exhibition area of AudiologyNOW!, features those organizations and companies related to hearing health care to include: manufacturing, distribution of listening/amplification devices, hearing aids, hearing testing instruments, amplification devices, cochlear implants, pediatric and adult educational and rehabilitative products or services.

## WHERE

San Diego Convention Center, San Diego, California

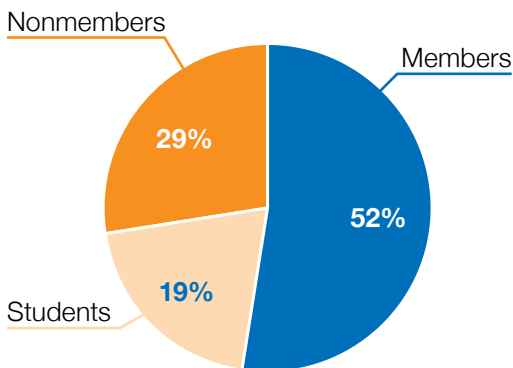
## WHEN

Educational Sessions—April 14–17, 2010; Exhibition—April 15–17, 2010

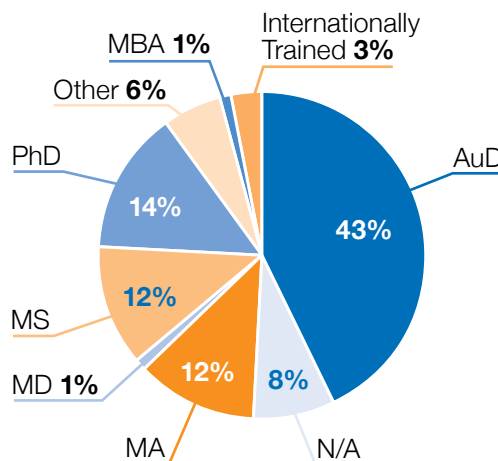
## WHO ATTENDS

More than 4,000 audiologists and hearing professionals from all over the world and in various practice settings—researchers, academicians, practitioners, and students alike.

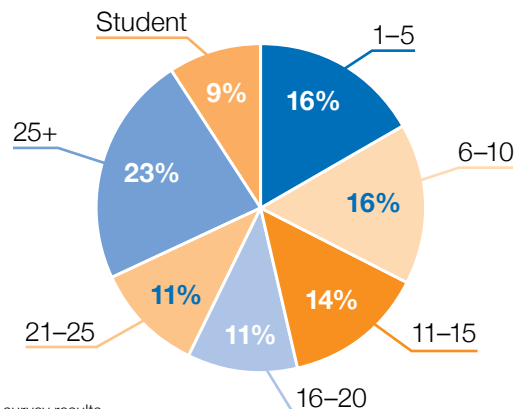
### Attendee Profile



### Degrees



### Years in Practice



### Primary Work Settings

- Clinic
- College or University
- ENT/Physician's Office
- Hospital
- Manufacturer
- Military/VA
- Other
- Private Practice

### Specialty Areas

- Diagnostics
- Disorders
- Hearing Conservation
- Hearing and Balance Sciences
- Professional Issues and Practice Management
- Treatment

# Connect with Decision-Makers

Exhibiting at Audiology Solutions allows you the opportunity to showcase your products and services as solutions for the everyday job of audiologists and those working in the hearing health-care industry.

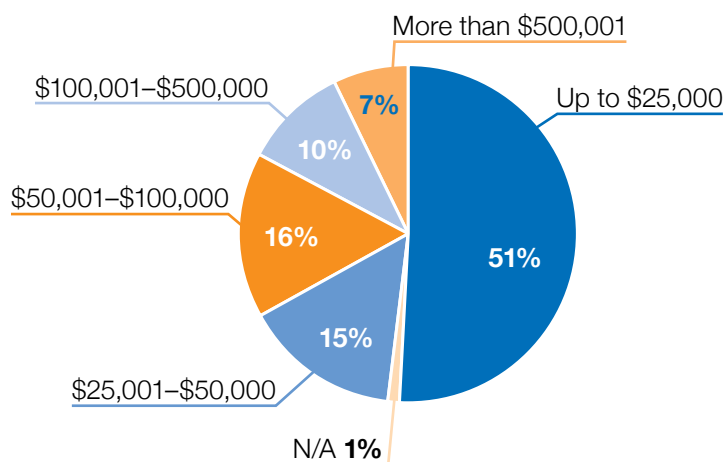
You have the chance to

- Interact with current and potential customers face-to-face,
- Network and make important contacts, and
- Discover nuances about your target market.

**44%** of attendees will evaluate products at the show



## Purchasing Budget



**39%** of attendees are the final purchasing decision-makers; and **48%** make recommendations

# Pricing and Contact Information

## Cost of Booths

\$19.00 per sq ft. | Standard 10x10 booth = \$1,900

Each linear booth is supplied with the following items:

- 8' high backdrape
- 3' high side rail drape
- 7" x 44" booth identification sign.
- 4 complimentary exhibitor badges per 100 square feet

In 2008 and 2007, AudiologyNOW!® was awarded one of the fastest 50 growing association tradeshow, according to *Tradeshow Week*.



## Contact Us to Book Space

### Shannon Kelley, CMP

Director of Industry Services  
703-226-1037  
skelley@audiology.org

### Brittany Kuntz

Industry Services  
Coordinator  
703-226-1042  
bkuntz@audiology.org

### Web Site

[www.audiologynow.org](http://www.audiologynow.org)

To view the live floor plan:  
[www.audiologynow.org/exhibit/space](http://www.audiologynow.org/exhibit/space)

## Upcoming Calendar

### AudiologyNOW! 2011

April 6–9 | Chicago, IL | McCormick Place Convention Center

### AudiologyNOW! 2012

March 28–31 | Boston, MA | BCEC Convention Center

### AudiologyNOW! 2013

April 3–6 | Anaheim, CA | Anaheim Convention Center