



February 2010

Contact

[Expo Department](#)

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The EXHIBITS newsletter is your primary source for information, reminders, and important updates on AudiologyNOW!®. Please contact the Academy if you have any concerns or questions. As always, we welcome your feedback.

Upcoming Deadlines

- Housing Form: February 24
- Late Work Pass: February 24
- Hotel reservation name changes:
Directly with Experient : March 12
Directly with Hotels: March 24

Exhibitor March Site Visit to Chicago

Mark your calendar for Monday, March 8, for our March site visit to Chicago. This will be your chance to see McCormick Place Convention Center, site of AudiologyNOW!® 2011, prior to selecting your booth space in May. [Click here](#) to view itinerary and hotel reservation information. Contact [Brittany Kuntz](#) if you are planning to attend. We look forward to seeing you in Chicago!

New Product Showcase—Booth 2348

New Product Showcase participants will have their product featured in the Daily News that distributed on-site. Attendees will be given the opportunity to vote on the best new product in the booth. Results will be announced Saturday at AudiologyNOW! and featured in an upcoming issue of *Audiology Today*. Additional information on the New Product Showcase is available in the [Exhibitor Manual](#).

Little EARs

Are your employees having trouble scheduling child care in order to travel to AudiologyNOW!? Tell them to bring the children along and let them know that the Academy and KiddieCorp are please to provide a children's program, Little EARs. KiddieCorp is in its 24th year of providing high-quality children's programs and youth services to conventions, trade shows, and special events. They take watching your children very seriously. KiddieCorp has enjoyed a longtime partnership with the American Academy of Pediatrics, which has helped to establish KiddieCorp as a premier provider of event children's program services. Forward this information to your booth personnel! [Click here](#) for more information.

Second Annual Breakfast with Academy Leadership

Reserve the Date: Friday, April 16, 8:00-9:00am, San Diego Convention Center. Based on positive feedback from last year, Academy leadership will again host the Audiology & Industry Forum breakfast in San Diego. Objectives for the event include:

- Updating industry representatives on the Academy's and our strategic partners' initiatives for 2011 and
- Initiating dialog between audiology leaders and industry representatives on strategic ideas from industry for the profession of audiology.

A formal invitation will be sent to one senior-level executive from each exhibiting company to attend this invitation-only event. E-mail [Shannon Kelley](#) with the name of the individual who should receive the invitation.

Promote Your Booth

Order the Pre-Registered attendee lists and get more traffic to your booth! Contact [Marie Zinnert](#) for pricing and ordering information.

Reach Out to Academy Members

Connect and promote your products or programs to Academy members year round! You can choose specific demographics to target your marketing. Contact the membership department at 703-226-1051 to learn more or [download the form here](#).

Remind Attendees of Your Products and Services

Advertise in the May/June (convention wrap-up) issue of Audiology Today.

Space reservation due March 22 and art due March 30. Contact [Christy Hanson](#) to reserve your ad space today.

Silent Auction

Donate an item to the American Academy of Audiology Foundation's Auction 4 Audiology and support research, education, and public awareness in the hearing sciences. For more information, contact [Tara Conte](#).

HEARCareers-The Academy's Employment Web Site

Single 30-Day Posting Members: \$450.00 Nonmembers: \$550.00	Single 60-Day Posting Members: \$245.00 Nonmembers: \$290.00
3 Job Postings for 1 Month Members: \$625.00 Nonmembers: \$750.00	5 Job Postings for 1 Month Members: \$980.00 Nonmembers: \$1,120.00
2 Weeks' Resume Search Access Members: \$150.00 Nonmembers: \$175.00	Upgrade: Featured Job Members: \$50.00 Nonmembers: \$75.00
Upgrade: Basic Featured Employer Members: \$75.00 Nonmembers: \$100.00	Upgrade: Premium Featured Employer Members: \$175.00 Nonmembers: \$200.00

*Resume search included with job posting!

For more information on how to post a Featured Job or become one of our Featured Employers, visit www.hearcareers.org.

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